



Katenna Jones

Principal
Jones Animal Behavior

Through her business Jones Animal Behavior, Katenna Jones provides private dog and cat behavior consulting services and group classes and also speaks internationally to animal care and control professionals.

Katenna is the former Director of Educational Programs for the Association of Professional Dog Trainers, Animal Behaviorist for the American Humane Association, and Behaviorist and Cruelty Investigator for the Rhode Island SPCA.

She is co-chair of the IAABC's Shelter Division, has been involved in animal sheltering and rescue since 2000, consults regularly with shelters and rescues, and is a disaster responder.

She is also author of *Fetching the Perfect Dog Trainer: Getting the Best for You and Your Dog* and has contributed to numerous local and national publications.

Katenna earned her Master's Degree from Brown University where she studied animal behavior, learning and cognition. She is an Associate Certified Applied Animal Behaviorist, Certified Cat and Dog Behavior Consultant, and Certified Pet Dog Trainer.

Abstract

Everyday Humane Education

Nelson Mandela once said, "Education is the most powerful weapon which you can use to change the world." This couldn't be more applicable to the sheltering world. Specifically, humane education is that which nurtures compassion and respect toward people, animals, and the environment. I think we can all get behind that, but the thought of adding a new program to an already overwhelmed and understaffed organization can be overwhelming. Not to worry! What you may not realize is that you are already a humane educator. Every interaction with a volunteer, a visitor, an adopter, or a relinquisher is a humane education moment.

This session will help you to be the most effective when interacting with the public, to assess what messages you are giving (and not giving), and to ensure everyone representing your organization is giving the same messages. We will also touch on implementing formal humane education programs.