



GETTING 2 ZERO

MEDIA ALERT

3 December 2013

For immediate use

G2Z RELEASES NATIONAL CAT ACTION PLAN DISCUSSION PAPER

Leading national Animal Welfare program, [Getting 2 Zero](#), has released the [G2Z National Cat Action Plan](#) for community consultation and feedback. G2Z Coordinator, Nell Thompson, says that “for too long we have avoided the complex issue of overpopulation and unwanted cats in Australia”. “We need to make a start towards achieving national consistency in effective domestic cat management and welfare strategies and this discussion paper is the first step in that process.”

G2Z (www.g2z.org.au) aims to prevent the unnecessary euthanasia of thousands of unwanted pets each year by providing strategies, support and resources to those involved in animal management and welfare.

G2Z Coordinator, Nell Thompson, says “every year approximately 180,000 cats and dogs are euthanased in pounds and shelters across Australia. In many areas of the country there are great disparities between the numbers of pets being born each year and the numbers of responsible homes offered.

Cats in particular are prolific breeders able to produce 2-4 litters of 4-6 kittens from 4-5 months of age. Consequently greater proportions of cats and kittens are euthanased than dogs and puppies in pounds and shelters, with euthanasia rates around 60-70% and above in many places. The implementation of a range of strategies aimed at enabling the community to take responsibility for the cats in their community, Australia wide, will see a reduction in the numbers of stray and abandoned cats being admitted to pounds and shelters as well as those free roaming, undesexed and contributing to the unowned and feral cat populations.”

The G2Z NCAP has been distributed to a range of stakeholders including state and local governments, animal welfare organisations and rescues, breeders and the pet industry, vets and vet schools, cat owners, journalists and real estate bodies. It is available online at <http://bit.ly/G2ZNCAP> and the feedback survey is also available at <https://www.surveymonkey.com/s/G2ZCatPlanFeedback>. Feedback is due by 17/1/14.

About G2Z

[G2Z](#) is a national program aimed at preventing the unnecessary euthanasia of thousands of unwanted pets each year by providing strategies, support and resources to those involved in animal management and welfare.

For more information, interviews or photos please contact:

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Ends.



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