



Introducing...

Jane Symonds is a nonprofit communications and grants specialist with a wealth of experience and expertise in sourcing funding opportunities for nonprofit organisations, and communicating to get the best results. Jane is Research and Communications Manager for Strategic Grants, the unique provider of grant strategies to bridge the divide between grant-seekers and grant-makers in Australia and New Zealand. Strategic Grants works with nonprofit organisations to build their capacity to be ready to apply and able to win grants and tenders, through research, training, project planning and management, funder matching, policy and process development, submission writing, and the Grants Hub.



The essentials of winning grants

Grants can be an excellent source of revenue and a key component of any fundraising strategy. However, successful grant-seeking requires much more than writing an application: the best grants strategies are proactive, carefully planned and relationship-based.

This half-hour session will cover the fundamental elements involved in setting up or improving a grant-seeking strategy in your organisation.

In this session we will discuss:

The grants climate: where to look, types of funders and their expectations

Your organisation's readiness: confirming your eligibility and legal status

Before you write: project planning and relationship building

The essentials for a great application

What happens after you are successful?