



## Introducing...

Jan McHugh-Smith, CAWA, is the President/CEO of the Humane Society of the Pikes Peak Region, an open-admission organization with 4 locations serving 24,000 animals annually throughout Southern Colorado in the USA. HSPPR contracts with 10 cities and counties to provide Animal Care and Control Services. Jan's animal welfare experience over the past 31 years also includes being President of the San Francisco SPCA, San Francisco CA; CEO of the Humane Society of Boulder Valley, Boulder CO; and Director of Eagle County Animal Control, Eagle CO.



## Increasing Adoptions and Community Support

Since the inception of the humane movement, the adoption of animals has been an integral component of our efforts to save animal's lives. We'll explore different approaches to adoption counseling that will help your staff improve matches and client relationships. We'll discuss methods to support the transition of animals in new homes, getting feedback from adopters, and converting them to organizational supporters.

## Return to Field Program for Community Cats

Cats are the most popular pet in America and this is evident when you look at shelter statistics.

In the State of Colorado, intake of cats in shelters increased 32 percent. Lost, feral and outdoor cats are brought into the shelter by good Samaritans trying to find their owners. Sadly, only 4 of 10 cats in shelters are reunited or adopted. A Return to Field program provides opportunities to save the lives of community cats and strengthen the success of Trap Neuter Return Programs. Learn how to implement this program, work through objections, and safely return cats back where they were found.

## United States National Database for Animal Welfare

Shelter Animals Count is a new, collaborative initiative formed by a diverse group of stakeholders to create and share a national database of sheltered animal statistics, providing facts, and enabling insights that will save lives. By creating standardized reporting and definitions for shelter statistics including intake, adoptions, return-to-owner, transfers, euthanasia and shelter deaths, we will increase live outcomes. The organization is dedicated to furthering more transparency with anonymity through sharing of shelter data to increase life-saving opportunities to share a national database of sheltered animal statistics, providing facts, and enabling insights that will save lives. Learn what insights we have gleaned so far, where we're heading in the future, and how collecting animal shelter data can help focus resources.