

GETTING ANIMALS BACK HOME

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800 miles away
2 months gone

Courtesy: Bay Area Humane Society



Tucson dog winds up in Wisconsin
WILL BE REUNITED WITH OWNER NEXT WEEK

the **NOW**
@THENOWAZ

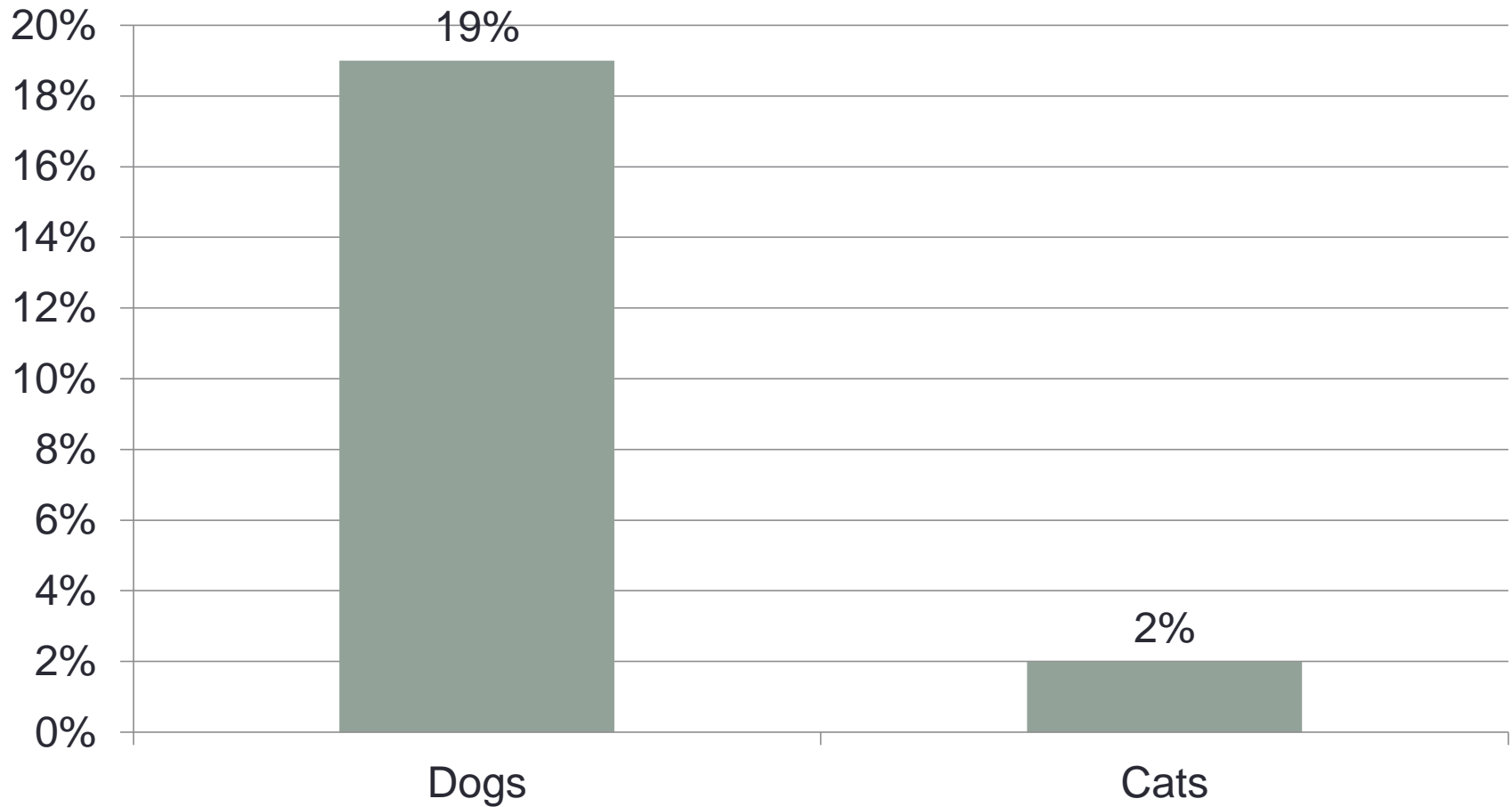
NEWS



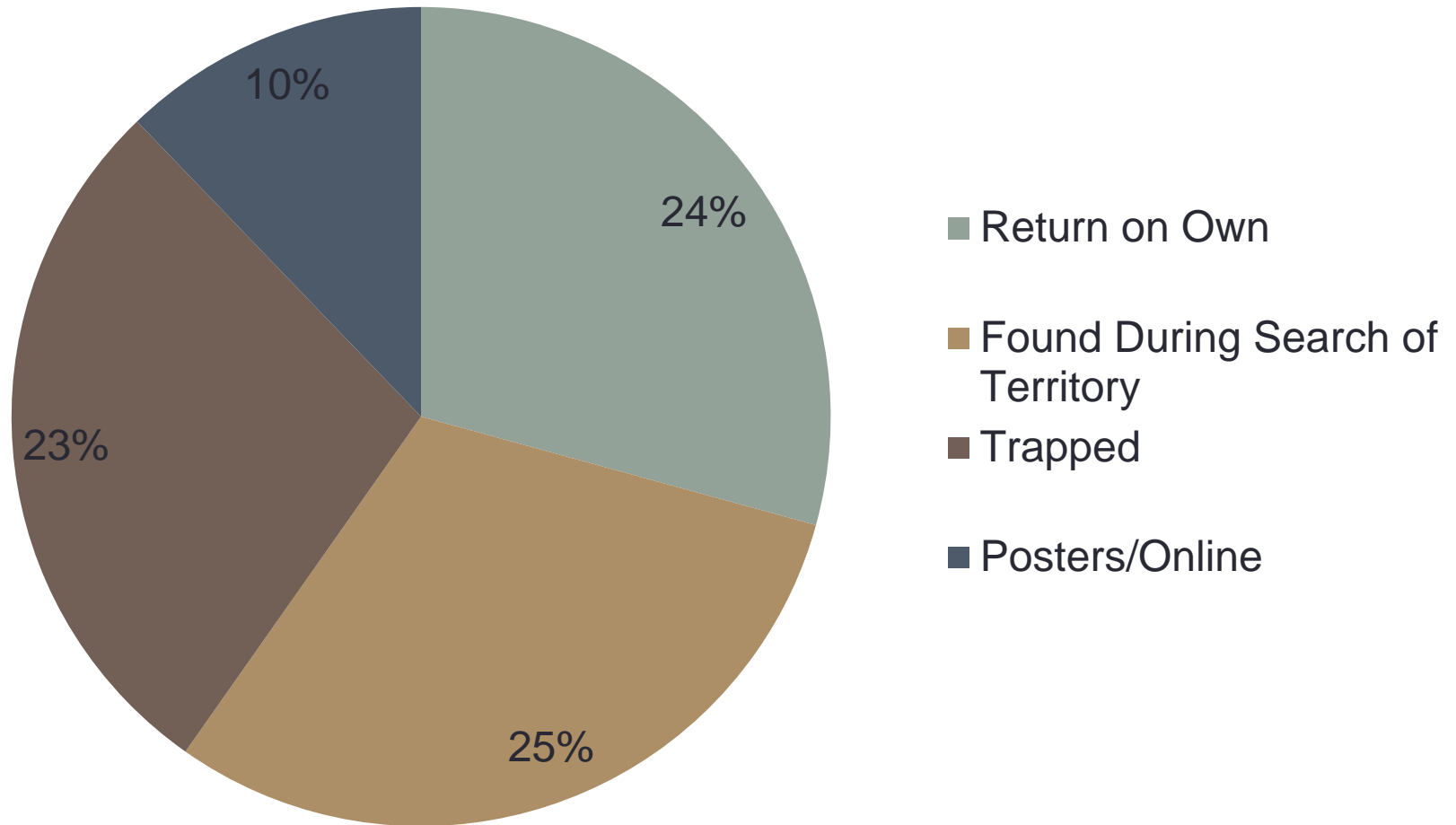
Reunited through microchip!

California Reclaim rate

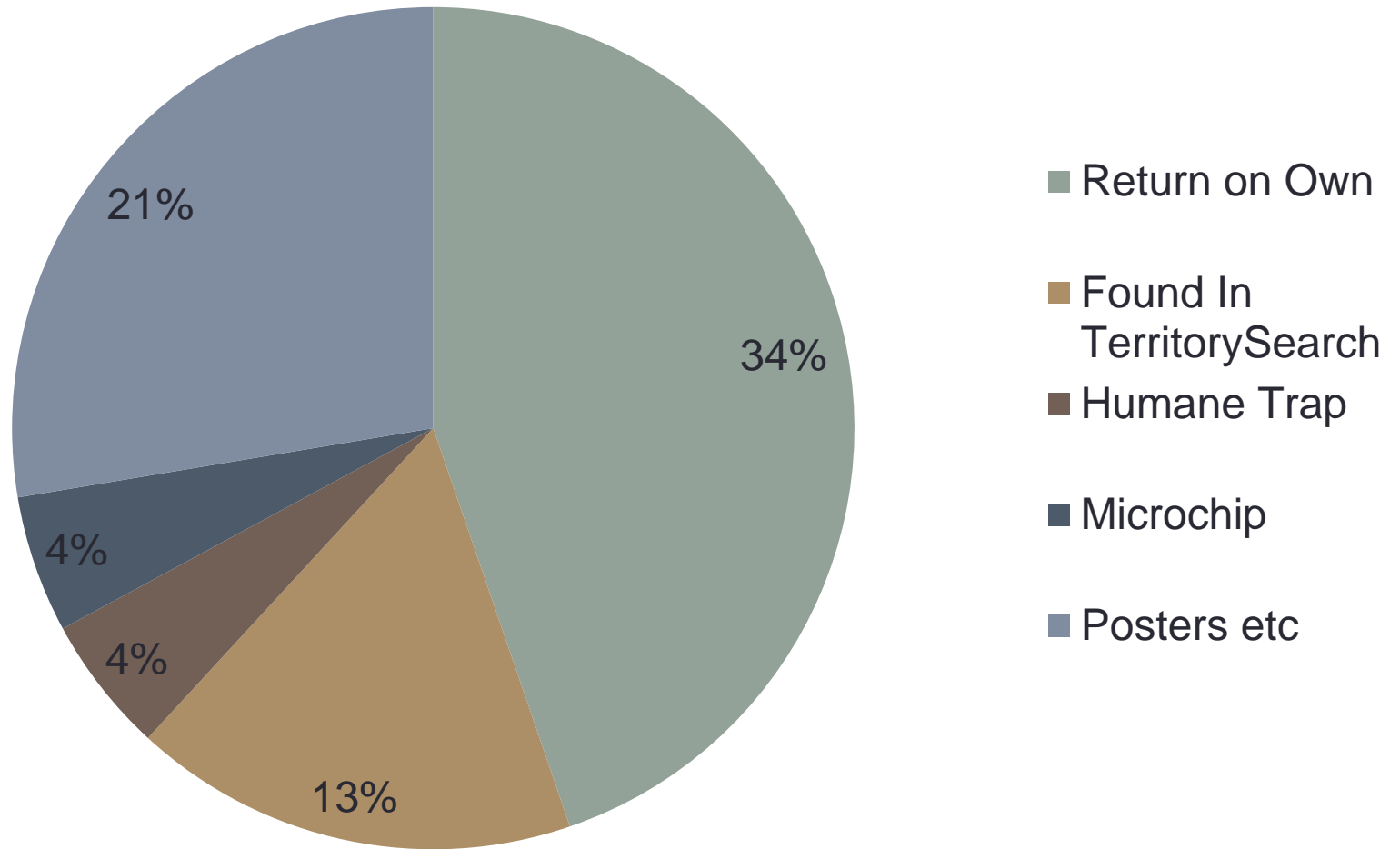
2010 – 399K cats, 342K dogs



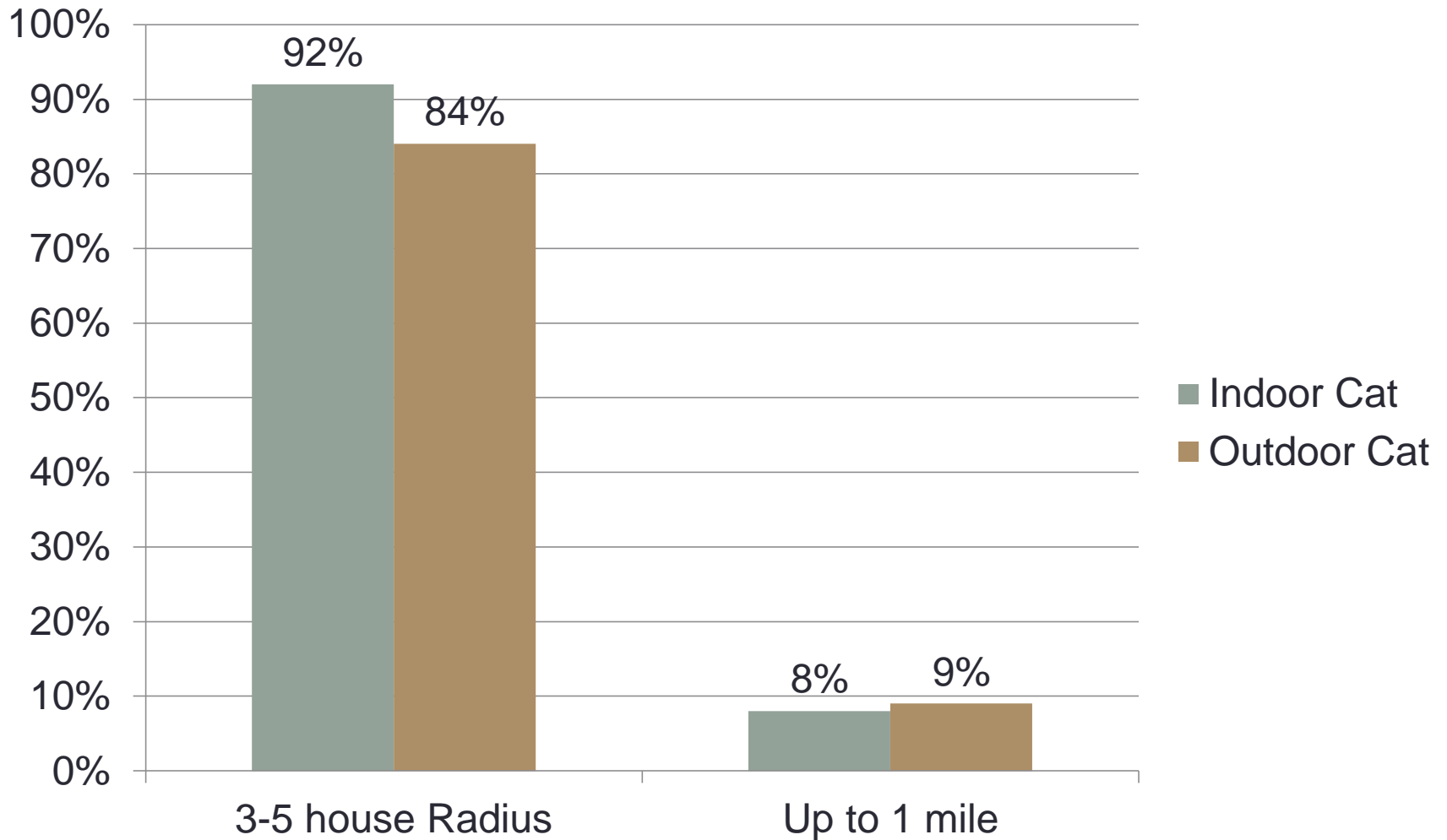
Indoor Cats Recovered



Outdoor Cats Recovered



Distance Found From Home - cats



The Differences between Cats and Dogs



Cats vs Dogs – Lost behavior

- Cats do not run away, dogs sometimes do
- Cats are territorial
- Dogs may explore
 - intact males roam
 - will escape confinement
 - Can be scared (storms, fireworks, etc)



Cats vs Dogs (cont)

- Cats rarely go far:

- Scared and hiding

- Injured/Sick or dead

- Displaced from their territory by some event – storm, fireworks, chased.

- Other: trapped (intentional/not), rescued, adopted.



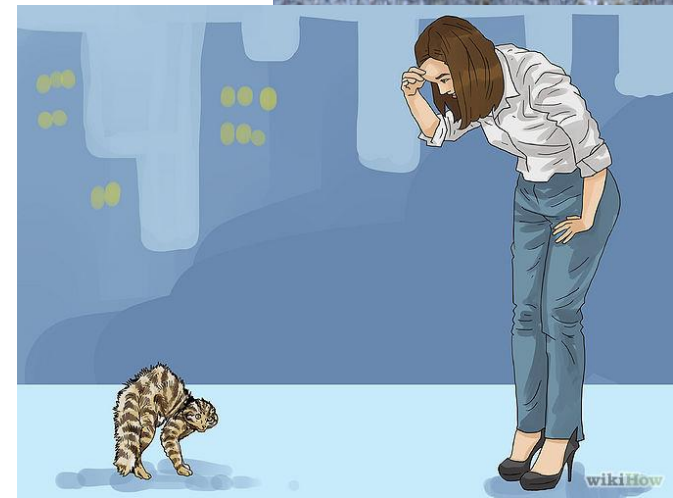
Cats vs Dogs (cont)

- Lost Dogs May Be:
- Friendly and interested in people
- Shy – need to build trust
- Fearful – may even run from owner



Cats vs Dogs (cont)

- Lost Cats May be:
- Friendly and interested in people
- Aloof/Cautious – often return home
- Fearful –
 - may need to be trapped



Two Primary Partners

The Owner



The Shelter



Shelter

- First, do the basics well
- Take good pictures!!
- Match/cross check lost and found files!

NO



YES



craigslist



Shelter (cont)

- You are the leader/expert
- Online pictures and photos of strays
- Facility tours
- Post found info – papers/online



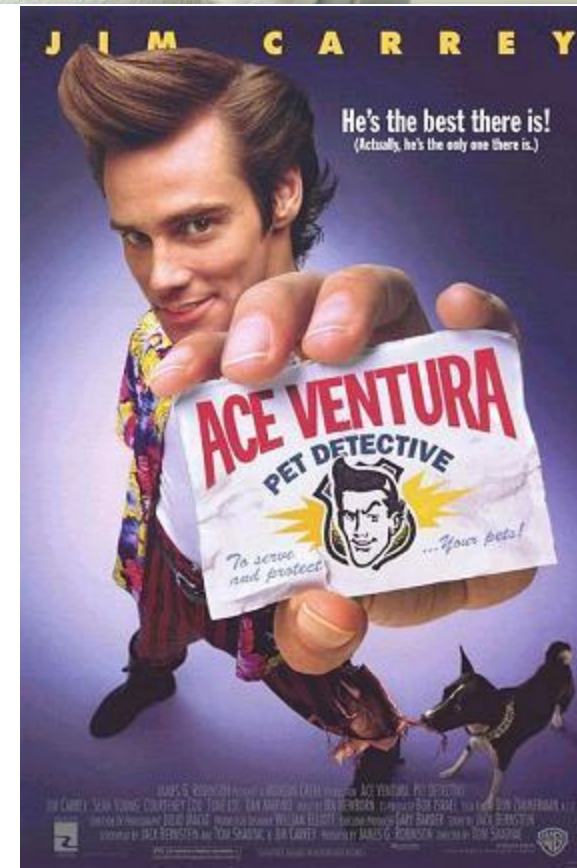
Shelter (cont)

- Log lost and found dogs by post code found
- Check against lost reports before euthanasia
- Connect with local HOA's, paper, neighborhood sites (nextdoor)



Shelter (cont)

- Other extras:
- Do RTOs with a tag/chip
- Offer free or sponsored events for tags and chips
- Pet detective club – volunteers at Miami Dade



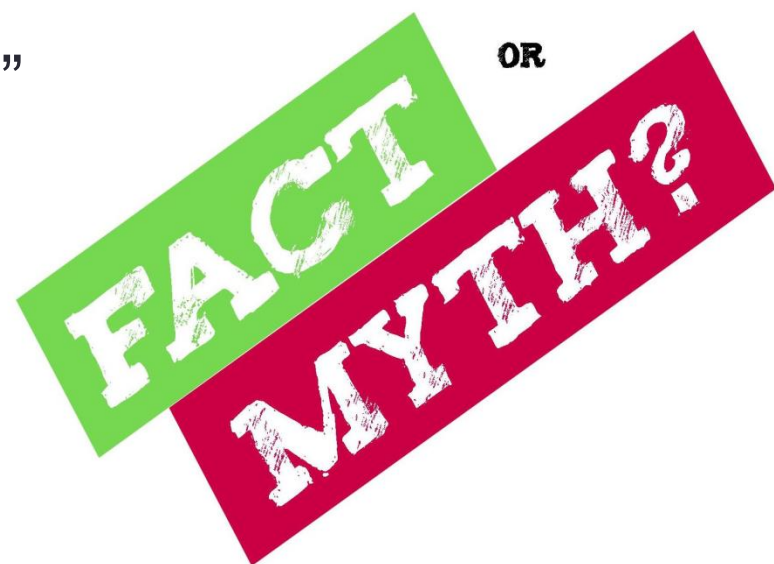
What is the owner's role?

- Owner is the most important person in the search
- Most don't know what to do.
- Shelter empowers owner
- Must remain persistent



What is the owner's role? (cont)

- Don't let them “chose to lose”
- People will believe common myths and give up:
 - “The cat ran away”
 - “It was killed by a coyote(dingo)”
 - “The cat went away to die”
 - “Someone stole the pet”
 - “I already handed out fliers and talked to neighbors”





Missing Pet Partnership
Search-and-Rescue for Lost Pets

- Missing Pet Partnership – www.missingpetpartnership.org
- Think lost, not stray
- Five + five + fifty-five rule

Signage – 5+5 rule

- In addition to regular sized flyer...
- At a typical intersection you have only **5 seconds** to convey your message
- You should use only **5 words** – be brief
- Make GIANT and Fluorescent posters
- Need a good IMAGE – be descriptive



Grey Tabby

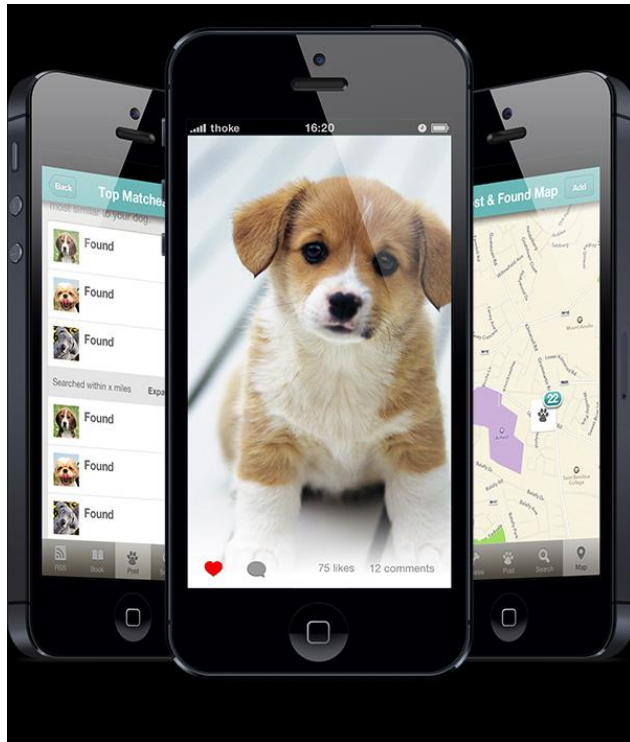


Blue Collar

Lost on December 17th near the corner of Belmont and Fowler Ave. Contact (559) 323-4567 (hm.), (559) 234-5678 (cell), or (559-345-6789 (wk). Myron is very fearful and may be hiding. If you see him, please call day or night!

FindingRover.com

Face recognition app



Finding Rover

Resources

- Missingpetpartnership.org
- ASPCA Professionals – aspcapro.org
- Petfinder.com